

# Social Innovation Network

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# INNOVATE

- **INNOVATE** is a two year ERDF funded project (€2.2m)
- Investigates methods of increasing capacity to manage and promote economic growth and consolidation of new activities in the development of the knowledge economy and creative industries in the Atlantic Area of the EU.
- **Six partners:**

<b>GCU</b>	(Glasgow, Scotland),
<b>PRIMUS</b>	(Porto, Portugal),
<b>CAMARA</b>	(Seville, Spain),
<b>CDAAP</b>	(Pau, France),
<b>MWRA</b>	(Limerick, Ireland)
<b>City of Aviles</b>	(Aviles, Spain).

## Social Innovation: Definition

**New ideas (products, services and models) that simultaneously meet social needs (more effectively than alternatives) and create new social relationships or collaborations.**

Social Innovation eXchange, 2010

- **Extends and strengthens civil society**
- **Stakeholders:** public, private, 3<sup>rd</sup> sector, government, academics, citizens and communities, local and regional authorities, development agencies etc

# Social Innovation: EU Policy

- “The financial and economic crisis makes creativity and innovation in general and social innovation in particular even more important to foster sustainable growth, secure jobs and boost competitiveness”

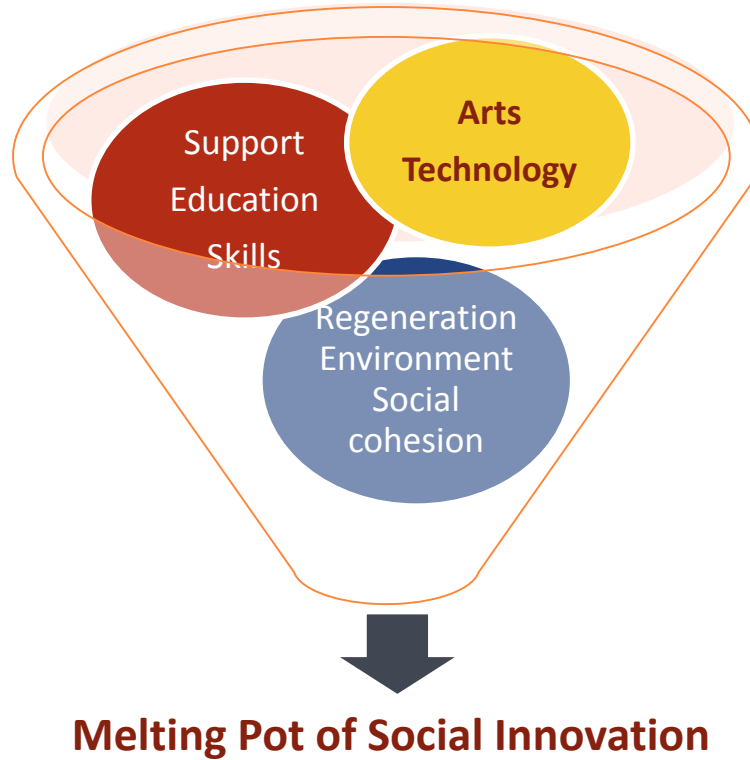
EU President Borroso 2009



**March 2011: Social Innovation Europe Programme =  
Social Innovation Exchange**

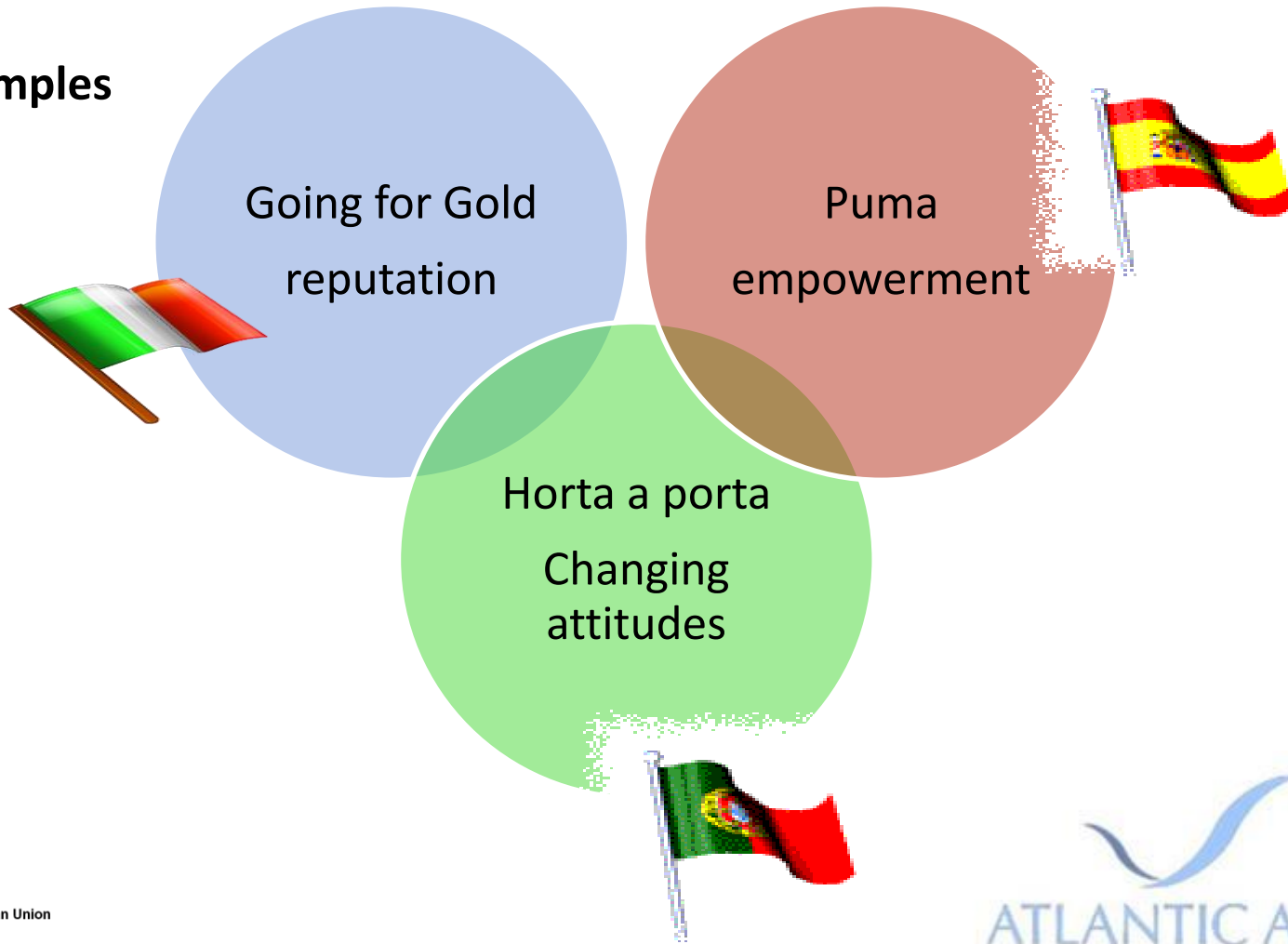
# 24 Social Innovation Case Studies

- Key themes



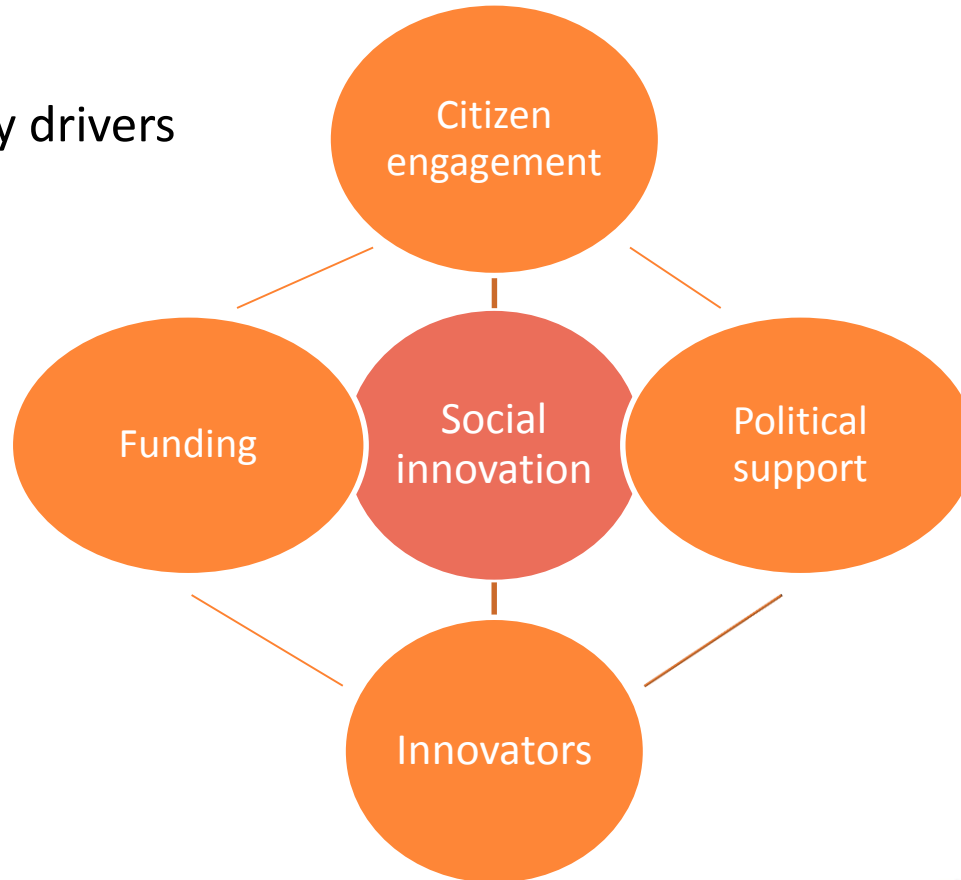
# Social value

- **Examples**



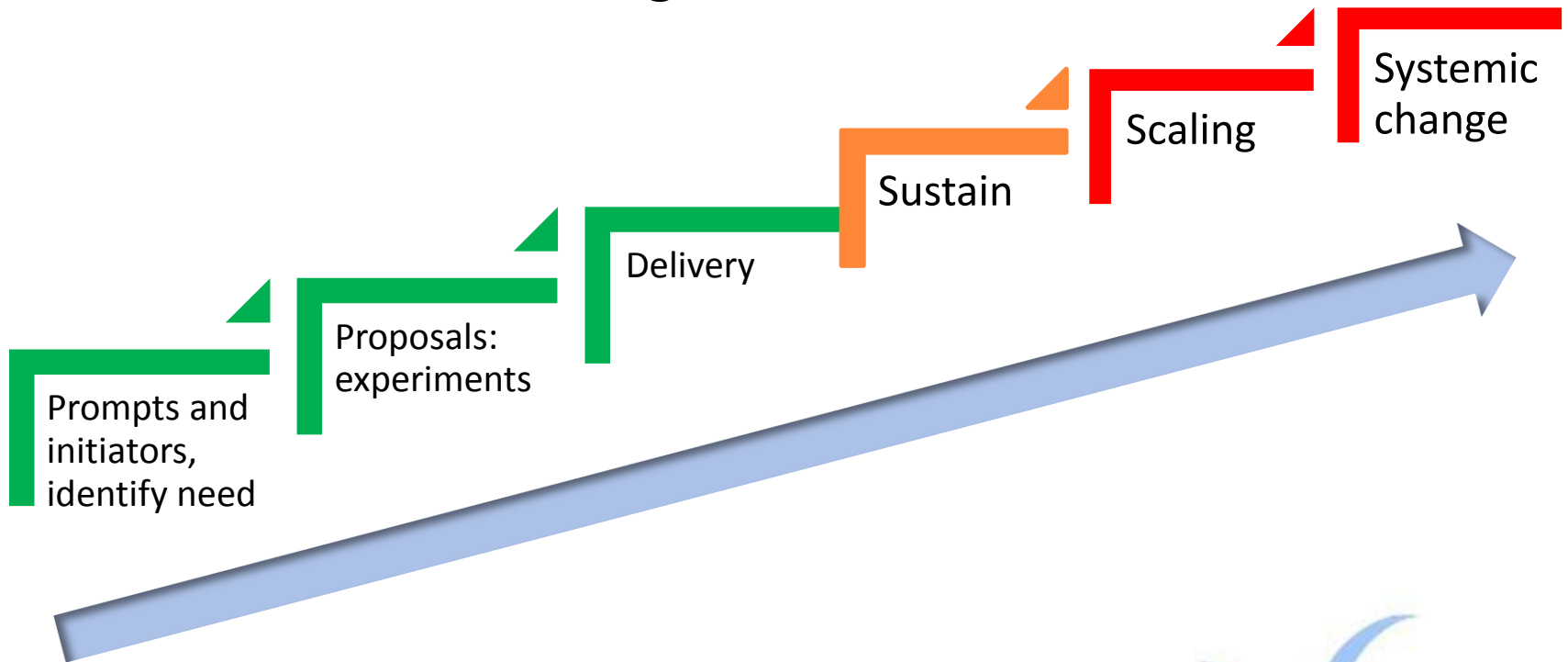
# Key issues emerging

Integration of key drivers



# INNOVATE: Social Innovation Report

- **Contribution to knowledge**





# Social Innovation Network

**Aims:** Collaborate and coordinate activities; develop and share knowledge; finance innovative capacity; contribute to theoretical underpinning of academic work on social innovation

**Philosophy:** Centre of excellence; collaboration; international, cross-disciplinary; knowledge sharing; support GCU mission and vision; public engagement

**Key themes:** policy; micro credit and health; social inclusion; social enterprise; international social innovation; poverty and exclusion; creative industries and culture



Mid West Regional Authority



European Union

European Regional  
Development Fund

*Investing in our common future*



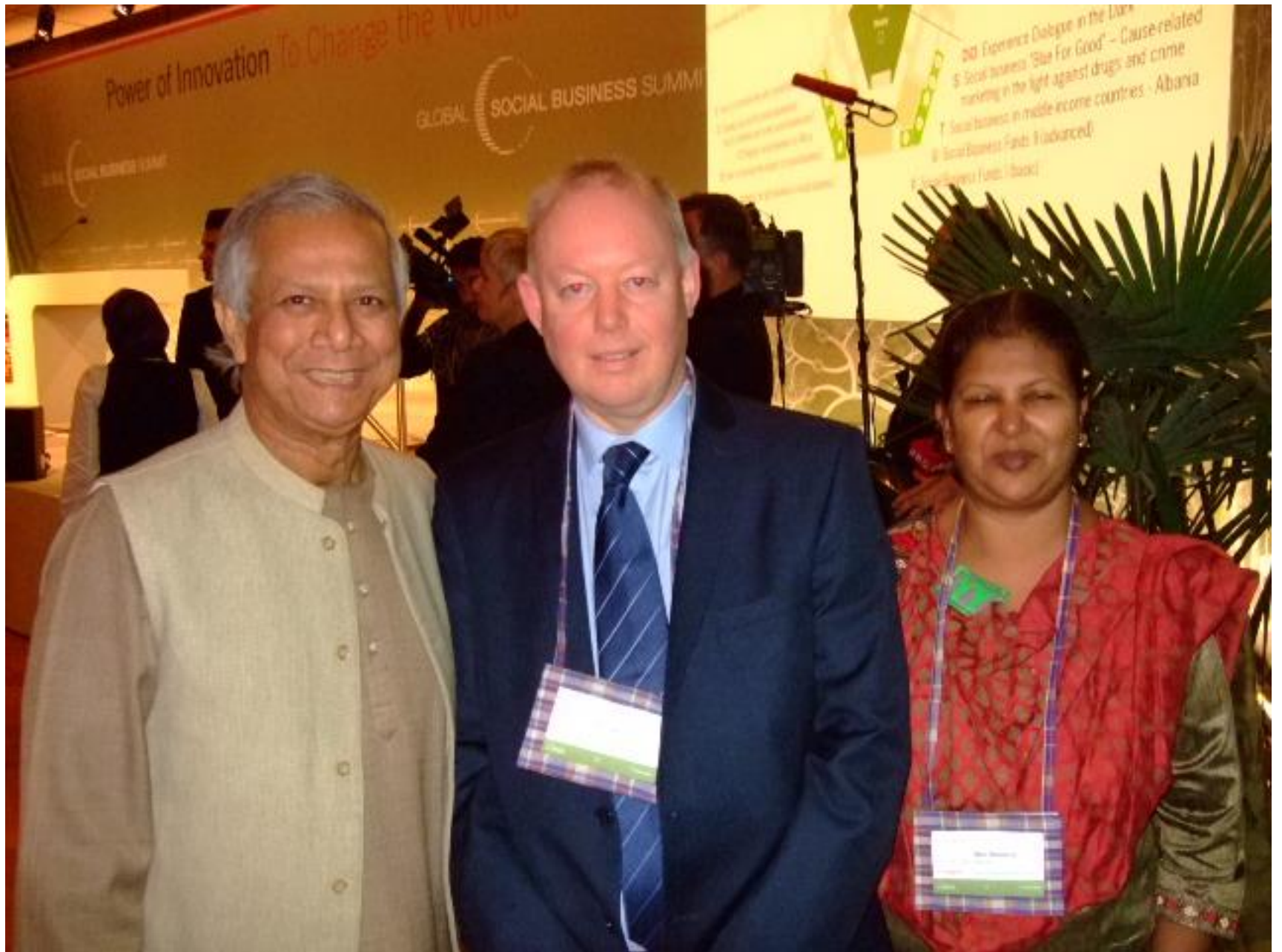
## SOCIAL INNOVATION NETWORK

### Key activities

- **Academic:** eJournal  
conference  
publications
- **Funding:** FP7 ESRC
- **Research:** multidisciplinary  
research group
- **Education:** integrate research  
into teaching, KTP

### Key themes

- **Social:** inclusion, poverty, gender,
- **Policy:** learning, equality, cohesion
- **Management:** policy analysis
- **Economy:** health, education,  
elderly, society, youth



# Social Innovation Network

- <http://www.socialinnovationnetwork.eu>

