

CpKP Visit to Edinburgh 8th to 11th September 2014



Content

RED LYNX

- Context
- UK/Scotland – the landscape
- Business start up and support – commercial and not for profit
- Networks and membership organisations
- Incubation
- Some examples (with more to follow)

RED LYNX

RED LYNX

- Red Lynx Limited is a **social innovation organisation** based in Edinburgh, Scotland.
- Private sector, but contributes to social innovation sector through helping new organisations to establish and grow
- Works closely with **European Development Innovation Network** (more of that later)

RED LYNX

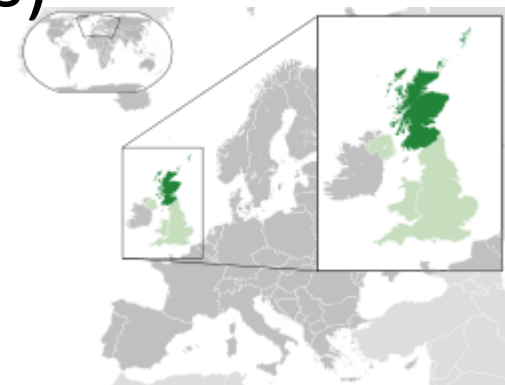
RED LYNX

- Red Lynx has a vision which is built upon a **society which builds strong social justice milestones** to develop a vibrant, creative, resilient and effective social innovation community. It attempts to achieve this through being **respectful, practical, inspiring, transformational and connecting**

Info about Scotland



- Part of UK
- Devolved..... Not Independent (yet?!)
 - Education, housing, health.....
 - Reserved - taxes, social security, defence, international relations and broadcasting
- 32 local authorities (municipalities)
- Population – 5.29 million
- Open mixed economy



Info about Edinburgh



- Capital City
- 505,000 inhabitants
- Part of wider “city region” of 1.25 million
- Hub of Scottish Enlightenment in 18th Century
- Service industries – finance, tourism, creative industries
- 2% manufacturing
- Mix of nationalities



Info about business/ employment



- 98% Small and Medium Sized Enterprises
- Support for start up – Business Gateway (Scottish Govt funded)
- Support for employment – Department of Work and Pensions (UK) and Local Authorities
- Unemployment rate 6.4% - 3 times higher for youths – but less than UK (7.1%)

Business Gateway



- Easy to set up business
 - Sole trader – no registration
 - Company - £18+ and same day
 - Social Enterprise - £40
- Business Gateway run by local authorities
- Free service, but customer segmentation (i.e. every business is supported, but if you are a company of scale, you will be more supported)

Business Gateway (2)

- 80% of businesses will be below the threshold for VAT (currently £81,000); 20% above
- Companies of scale aspire to get into the growth pipeline for additional support from Scottish Enterprise
- 1 to 1 advise; 1 to many training; Online tools
- Better than service in England -
<https://www.gov.uk/business-support-helpline>



your gateway to business expertise

Call us on 0845 609 6611

From 8.00am to 6.00pm, Monday to Friday or email us outwith these hours

Search Business Gateway



Home Starting up Grow & improve Finance Manage your business Sales & marketing Employing people



You're doing well. What's next?

Growing your business?

Download your FREE Guides for Growth.

Our FREE guides are full of useful information to help you take your business to the next level.

Download your FREE guides

Events in Scotland

(Change location)

8 September

Mastering Selling Skills

Glenrothes

8 September

2 Day Business Start-Up

Elgin

8 September

Business Start-Up: Finance

Glasgow

8 September

Business Start-Up: Marketing

Greenock

View More

Starting up your business

- Starting a business: the basics
Prepare a business plan

Funding your business

- Grants: the basics
Start-up finance

Growing your business

- Prepare a business plan for growth
Deciding whether to...

Social Enterprise Support



Business support: [Just Enterprise](#) is Scotland's free, one-stop business support, development and learning service for social enterprise. It includes starting up a social enterprise, funding, training and procurement. Just Enterprise is a [consortium of 10 specialist sector organisations](#), with a wealth of experience in launching and developing social enterprises across Scotland. You can also access the [Startbright](#) resource for practical start-up advice and support.



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Social Enterprise Support (2)

Social Investment & Funding: The £6m Enterprise Ready Fund (2013-15) has now closed. The Scottish Government [Community Funds Gateway](#) - grants for community groups in one place. [The Big Lottery](#) funding information. [Social Investment Scotland \(SIS\)](#) is a registered Charity, CDFI & social enterprise which provides business loans to 3rd Sector organisations. Other sources of investment are available from e.g. banks, [other Community Development Finance Institutions \(CDFIs\)](#), local authorities & funding bodies. Also [Community Shares Scotland](#) - an innovative new way to fund community enterprises.



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Social Enterprise Support (3)

Measuring your impact: [Evaluation Support Scotland \(ESS\)](#) works with voluntary organisations and funders so that they can measure and report on their impact. [The Social Audit Network \(SAN\)](#) facilitates the exchange of information and experience between practitioners of social accounting and audit in the social economy. SAN in Scotland: info@cbs-network.org.uk. Also see the [SROI Network in Scotland](#).



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Social Enterprise Support (4)

- **Co-ops:** For Co-operative business support and development you can access [Co-operative Development Scotland](#) (a public agency that is part of Scottish Enterprise). Also see [Co-operatives UK](#).

Social Enterprise Support (5)



FIRSTPORT

start something good

[Home](#) | [Support](#) | [Funding](#) | [Resources](#) | [Training](#) | [Projects](#) | [Contact](#)

Contact: 0131 220 0511
or 0845 478 6336

Free business support and awards for new start social entrepreneurs in Scotland



Ambitious social enterprise
looking to grow?

[Apply to LaunchMe](#) →

Firstport supports individuals with great business ideas that benefit people, communities and the environment. Through business support, resources, training and funding, we can help you start something good.

Their success stories



Kyle Wilson and [unclear]



George Bruce



Fiona [unclear]



Social Enterprise Support (6)

- **Firstport** supports individuals with great business ideas that benefit people, communities & the environment. Through business support, resources, training and funding, we can help you start something good.
- Support can be delivered through face-to-face meetings, over the telephone or by email. Business advisors can help you with issues such as choosing a legal structure, developing and strengthening your business model, writing a business plan and making sense of cash flow projections. We can also [signpost you](#) to other sources of support and finance.



Social Enterprise Support (7)

With Scotland UnLtd we run a [joint awards programme](#) to provide funds to over 100 start-ups each year.

Level 1 Awards are for individuals with an innovative business idea which addresses a social, environmental and/or community issue. You can apply for up to £5,000 of start up costs to pilot your idea.

Level 2 Awards are for individuals who have already piloted their social enterprise idea, have been trading for about 12 months and have generated income through selling a product or a service. You can apply for up to £20,000 for living expenses so you can fully commit to implementing the idea.

Social Enterprise Support (8)



Firstport - Resources, tools and templates for your social enterprise - Internet Explorer

http://www.firstport.org.uk/resources

bad fit | Reference.com

Firstport - Resources, tools ...

File Edit View Favorites Tools Help

Page Safety Tools

Resources



Case Studies

Frequently Asked Questions

Social Enterprise

Useful information




startbright

Startbright is a practical resource designed by Firstport to help any individual setting up a new social enterprise overcome the difficulties and uncertainties of starting and running a business.

Resources for your business

Visit our Startbright website for practical information and tools for start up social enterprises in Scotland. Here you can find practical guides and templates and look for potential suppliers.

- **Legal** →
Practical help for setting up and protecting your business. Your business is bound by laws and regulations. Entrepreneurs under the law have rights and responsibilities that they have to abide by to operate. It may seem that these legalities are unnecessary but they are there to protect your business and your customers.
- **Finance** →
Practical help with banking and managing money. Cash is the lifeblood of any business. It allows you to set up your enterprise, rent premises, purchase stock, market your business and hire employees. Therefore it is vitally important that you manage your enterprises finances.
- **Marketing** →
Practical help with design and promotion. Marketing your business is one of the most important ways of attracting customers to your business. Unless you have a very well established brand or a business with a high amount of footfall, marketing is going to be central to conveying to the world that your enterprise is ready for business.
- **Operations** →

Start

10:07
07/09/2014

Social Enterprise Support (9)



Free business support and awards for new start social entrepreneurs in Scotland

Firstport → Training

Training and events



Business planning for start ups (0)

Cash flow, finance and bookkeeping (2)

External events (0)

Getting your message across (1)

Legal structures (2)

Networking (0)

Planning and delivery (2)

Sales, marketing and branding (2)

Talking to investors (0)

Browse by location

Edinburgh Glasgow

Training and events

In addition to those events listed below, as the year progresses we will also publicise and run other events with key partners. Please note we also run specific "practice your pitch" courses for those who have been successful in being shortlisted on our level two awards programme. Dates of these have been set but are open to shortlisted applicants only.

Wednesday, 17 September 2014

Getting your message across

Edinburgh workshop. Imagine you unexpectedly find yourself in the company of an influential individual. How would you describe your new social enterprise?

Wednesday, 24 September 2014

Just Enterprise - branding and marketing workshop

Glasgow course. The more you understand your customers the more easily you will be able to approach them and bring in money for your enterprise.

Wednesday, 24 September 2014

Just Enterprise - cash flow planning workshop

This **Glasgow** workshop will illustrate and explain the importance of cash to your social enterprise as a way to grow and survive.

Wednesday, 15 October 2014

Just Enterprise - cash flow planning workshop

Other Support



CEMVO Scotland Social Enterprise Capacity Building Programme (SECBP) which works with Scotland's ethnic minority voluntary/ third sector organisations to make the most out of their existing skills and develop new knowledge so that they can build their own income streams through social enterprising initiatives. www.cemvoscotland.org.uk

Community Ownership Support Service (COSS) is a Scottish government funded service that helps community-based groups in Scotland to take on land or building assets for the benefit of their community. COSS also support local authorities and other landowners wishing to transfer a building or land asset. Their service includes independent and impartial advice, information on emerging good practice, and training. For further information contact coss@dtascot.org.uk, phone 0131 225 2080 www.dtascommunityownership.org.uk

Community Resources Network Scotland (CRNS) represents recycling and re-use organisations across Scotland on issues of sustainable community resource management.

www.crns.org.uk

Development Trust Association (DTAS) provides support to social enterprise and community groups to help set up development trusts and to support the transfer of assets into community ownership.

www.dtascot.org.uk

Edinburgh Voluntary Organisations Council (EVOC) is a partner in Edinburgh's Third Sector Interface. It provides support to the third sector and can provide specialist advice and training in the areas of governance, legal structures and human resource management. www.evoc.org.uk

Ready for Business runs an online social enterprise register that allows users to access tenders, search for social enterprises to partner with in consortium bids, and access notices, documents and other resources.

Other Support



Senscot Legal provides affordable, specialist legal service for social enterprise and the wider Third Sector, including issues around governance, company formation, employment law, contracts, dispute resolution and intellectual property. www.se-legal.net

Social Enterprise Academy specialises in the provision of leadership, enterprise and social impact programmes to encourage innovation and creativity. www.theacademy-ssea.org

Social Enterprise Scotland is the voice of social enterprise in Scotland. It is an independent, Scottish, membership-led organisation, built and controlled by social enterprises. We're the first point of contact for the media and public and promote a positive vision for social enterprise.

www.socialenterprisescotland.org.uk

Volunteer Centre Edinburgh is a partner in Edinburgh's Third Sector Interface. It runs a placement and advice centre for volunteers in Edinburgh and helps organisations to recruit and manage volunteers. www.volunteeredinburgh.org.uk



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Social Enterprise Venues



SUNDAY, 07 SEPTEMBER 2014

WHY USE SOCIAL ENTERPRISES | ABOUT | FAQ | CONTACT US | USER LOGIN



List Your Venue

VENUE DIRECTORY

A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z | 0-9

Search

Social Enterprise Venue Directory

Welcome to the only place on the internet where you can find Scotland's best social enterprise venues listed in one easy-to-search directory.

Search through a whole host of amazing social enterprise venues offering high quality facilities to cater for every occasion, from weddings and parties to conferences and training days. All the venues listed in this directory are social enterprises - make the ethical choice by holding your next event or function at one of them.



Conference Venues



Wedding Venues



Music & Arts Venues



Party Venues



Meeting Rooms



Christmas Party Venues

Networks and Memberships



Social Enterprise Networks (SENs) and networking forums:

[Social Enterprise Networks](#) (SENs) are organised by Sencot on both a local and themed basis. Local SENs operate in many parts of Scotland, in order for social enterprises to network, trade with each other, learn and grow, with national intratrading opportunities online too. Themed SENs are: Community Food, Cultural, Health, Sport, Youth and Start-up. See local [Third Sector Interfaces \(TSIs\)](#), single local forums for the third sector. [Scotland's Social Enterprise Community](#) to discuss any and all issues related to social enterprise in Scotland.

Networks and Memberships (2)



- **Edinburgh Social Enterprise Network**
- Edinburgh is home to a thriving community of over 150 [social enterprises](#). From cafes and retail to creative industries and leisure, you can shop your way around the city, knowing that your decision to purchase from social enterprises truly makes good sense.
- All of our social enterprises generate trading income and reinvest their profits into their community or social or environmental benefits. You can find out more about what they do and the products they sell in our [Edinburgh Social Enterprise Directory](#).

Networks and Memberships (3)



EDINBURGH Social Enterprise Directory



www.socialbuy.co.uk

[Edinburgh Social Enterprise](#)

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Business Services



Care



Creative



Events



Food



Home Services



Information Technology



Outdoors

Networks and Memberships (4)



Social In The Square at St Andrew Square, Edinburgh | The List - Internet Explorer

http://www.list.co.uk/event/427453-social-in-the-sc

bad fit | Reference.com

Edinburgh Social Enterprise

Social In The Square at St A...

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LOCH LOMOND FOOD & DRINK FESTIVAL 6 & 7 SEPT


WWI Cookery Demos (Keep Calm & Curry on!)
Scottish Produce Stalls
Live Music Real Ale
lochlomondfoodanddrinkfestival.co.uk

Social In The Square

[Update this event](#)



A two day festival of creative activities, cookery demos and live music and dance. There's food and products to buy, all provided by Edinburgh's social enterprises.



'not to be missed'
★★★★ The Scotsman

[Tweet](#) 0 [+1](#) 0 [Like](#) 0

SIMILAR EVENTS

Days out Kids Dance Food & drink
Activities (Kids) Dance (Kids)
Markets (Days out) Craft Festival Rock & pop
Scottish Festivals Shopping

Easel Sketching in the Gallery
If you feel inspired enough by the masterpieces in the gallery to try your hand at a bit of...

Portrait Detectives!
Do the National Galleries a favour by solving some age...

Start | 10:16 07/09/2014



Incubation

- 98% Small and Medium Sized Enterprises
- Support for start up – Business Gateway (Scottish Govt funded) + others as shown
- Support for employment – Department of Work and Pensions (UK) and Local Authorities
- Easy to set up business
 - Sole trader – no registration
 - Company - £18+ and same day

Incubation



- **Interspace Edinburgh is a new platform for co-operation and collaboration between incubator services and business support providers in the City of Edinburgh.**
- Interspace Edinburgh is working to improve enterprise formation and growth - it connects 15 business incubators across the city and provides additional support to their tenant businesses.
- The initiative will develop and enhance synergies between Edinburgh's existing incubators and accelerators to create effective knowledge exchange, enhance existing services and provide a central portal to announce internationally that 'Edinburgh is open for business and ready to incubate ideas and business'.
- The objective is to raise the profile of the incubators to potential clients and to assist their existing clients with digital technology and access to venture capital funding.
- Interspace Edinburgh is an European Regional Development Fund (ERDF) supported project led by the City of Edinburgh Council's Economic Development service working in partnership with Edinburgh College and Edinburgh Centre for Carbon Innovation (ECCI).



CREATIVE
EXCHANGE



Creative **Award**
04 Nov 13 **Edinburgh**
Deadline **Growth**
Business **Promote**
Create **Innovate**



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Social Enterprise

We are an independent Social Enterprise with Local Enterprise Agency status. Our aim is to build strong, sustainable communities in areas of regeneration. We do this by helping people to set up and develop their own businesses, providing affordable workspace, supporting people into employment, and providing support to existing businesses. As a social enterprise, any surpluses we make from our trading activity are re-invested to help support our social aims.

[Read More](#)



People

Business

Property



The Melting Pot
inspiration at work

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0131 243 2626

Bringing together interesting people doing amazing things

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*The home of
inspiration at work*

The Melting Pot
Inspiration at work

Community
*Coworking at The
Melting Pot*

Events Space
Room hire

TMPEvents
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Pictures
Have a look around

Book a visit
*Come to our Open
Days*





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European Development Innovation Network

- EDInet provides consulting support, project management and training to organisations across the private, 3rd and public sectors who want or need to make tangible changes to their operations.
- EDInet helps clients to identify, shape and implement major changes that improve their business performance
- EDInet offers for hire - project managers, application writers, trainers, strategic developers and more

EU Project Delivery

- Track record in writing, winning and delivering:

Interreg IVB and IVC, Progress, Leonardo TOI, DOI and Partnerships, Grundtvig, Partnership (Mobilities projects), ESF, ERDF. Article 6.....

- Currently delivering Erasmus+ Strategic Partnerships for Youth

Consultancy

- Local Enterprise Agency – deliver projects on Creative Industries (Interreg); Female Entrepreneurship (Erasmus); Sustainable Development (Grundtvig); Digital Literacy (local Funds)
- Housing Association – telehealth/telecare; Digital inclusion; environmental; innovation; social media
- Community Hub – property purchase/refurbishment; elderly with dementia – young cares



EDINBURGH

INSPIRING CAPITAL

Thank You

further info:

roger@edinetnetwork.eu

